

## GENERAL GRANT 2023/24 GUIDE TO APPLICATION

HER Fund is a helping hand to the most neglected women, girls and trans people in Hong Kong. Founded in 2004, we provide capacity building, leadership training and small grants to grassroots organisations led by and serving the most disadvantaged. We also aim to increase their visibility and speak up for the issues they face.

We prioritise ourselves to the people who are undervalued by society and issues that are hidden and even unpopular—because we believe that our values shine brightest when applied to the most marginalised among us. To strategically make grants for bringing greater impact to advance women’s human rights, HER Fund decided to focus our grantmaking on the following:

### GRANT-MAKING FOCUS

#### **1) Freedom from Violence**

Violence against women is both a brutal consequence of gender inequalities and a key obstacle to equality. Violence against women includes violence in close relationships, sexual violence (including rape, sexual assault and harassment), economic abuse and diverse forms of harmful practices that negatively affect women’s physical and psychological well-being.

#### **2) Freedom from Discrimination**

Discrimination can take many forms, many women are marginalised not only on the ground of their gender but also their age, citizen status, ethnic background identities, work and sexual orientations. Marginalised women are the most vulnerable who are at greatest risk of suffering economic hardship, social exclusion and violence.

#### **3) Freedom from Poverty**

Freedom from Poverty is including the right to work and have an adequate income; access to health care and education; freedom of thought, expression and association; the right to maintain one's cultural identity and be involved in a community's cultural life.

#### **4) Advancement for Women’s Civil Participation**

By participating in civil society, women and girls, especially the marginalised, help ensure that their needs and interests are taken into account by the society, which leads to the improvement of their situation.

## **BASIC PRINCIPLES & CRITERIA**

Our grantee partners must agree with the following principles:

- Promote equality for all sexes and genders;
- Empowering women and improving women's rights and their conditions of life and work;
- Transforming discriminatory gender cultures in society; and
- Supporting individuals, organisers, and movements advancing gender equality and women's rights.

## **PRINCIPLE FOR APPROVAL**

HER Fund believes that in responding strategically to the above 4 focus areas, and by empowerment of marginalised women, awareness-raising, facilitating systemic change, strengthening leadership or organizational development, and building movement or alliance through grantmaking and capacity-building programs, it would bring social changes for a better living. Therefore, when we assess the proposals, we will look into the followings:

- The project plan for a gender perspective;
- The involvement of women and the extent of their decision-making;
- The social change impacts;
- The innovativeness and feasibility of the project plan and budget;
- The substantiality of the project;
- The capacity of resource mobilisation.

## **ELIGIBLE GROUP/ ORGANISATION**

Registered groups/ organisations based in Hong Kong (For example, Charitable status, Society registration, Trade union); If you are an informal/ unregistered group, you must apply and cooperate with a registered organisation.

## **TYPE OF SUPPORT**

We support initiatives responding to our grant-making focus and fulfilling the criteria through the following ways. Groups/ organisations can either choose one or a mixture of core and project-based support.

1. **Core support** (e.g. administration, human resources, communication, organisational development, technology, financial planning, well-being);
2. **Project-based** (Project expenses incurred)

We are not just a funder. We see our grantees as our partners. We achieve our partnership through grantmaking, networking, capacity building, resource mobilisation and monitoring and evaluation.

### GRANT SIZE AND LENGTH

The maximum grant amount of each project will be **HKD70,000**. The implementation period could be scheduled for a maximum of **12 months**. (Within the period of **1 December 2023 – 30 November 2024**)

### WE DO NOT SUPPORT

HER Fund does not give grant to:

- Anti-human rights organisations or groups;
- Individuals (such as scholarship programs, or projects that benefit individuals only);
- Private sector whose sole purpose is to generate income;
- Political parties;
- Government agencies/ institutions; and
- Non-local target service users.

### WAYS TO SUBMIT APPLICATION

Fill in the TWO online forms and ONE Excel doc (downloaded from links below)

**on or before 11:59pm, 31 August 2023.**

1. Group/ Organisation's Basic Information Form (Online)  
<https://airtable.com/shr7DgPOmLHYVXJsr>
2. Project Application Form (Online)  
<https://airtable.com/shrjB24pBeNK3RELT>
3. Detailed Budget Plan (Excel doc; please fill in and upload to the online Project Application Form)  
<https://docs.google.com/spreadsheets/d/1hTfN8FjHKRrUnraOt2ykQxobtWYc51Su/edit?usp=sharing&oid=117717828913142972238&rtpof=true&sd=true>

A confirmation email will be sent to you upon receiving your application.

### IMPORTANT DATES

Application Deadline: 11:59pm, 31 August 2023 (Thu)

Grant Announcement: On or before 20 November 2023 (Mon)

Project Start Date: Late-November 2023

### ENQUIRY

Should you have any query, please contact our persons in charge, Jane Wong or Jade To, by calling 2794-1100 or emailing [grant@herfund.org.hk](mailto:grant@herfund.org.hk)



## APPLICATION PROCEDURE