



20 乳你前行
Journeying Together



ANNUAL REPORT
年報 **2023/24**

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前言：邁向二十

FOREWORD: TOWARDS TWENTY



Background of Hong Kong Breast Cancer Foundation

Founded in 2005, the Hong Kong Breast Cancer Foundation (HKBCF) is the first non-profit organisation dedicated to mitigating the threat of breast cancer in the local community through education, patient support, and advocacy.

HKBCF aims to raise public awareness of breast cancer and the importance of breast health, supports patients on their road to recovery and advocates for better breast care in Hong Kong. With its various efforts, HKBCF has supported 153,221 breast cancer patients and more than 15,000 breast cancer screenings.



ONG BREAST CANCER



香港乳癌基金會（基金會）即將迎來重要的里程碑。基金會與患者同行將近 20 個寒暑，一直秉持著成立之初的抱負及使命，致力改善乳癌患者的生活，並繼續在社會提倡乳房健康。

我們在香港的根基日益牢固。在報告年內，接受乳癌檢查人次達到 15,476，按年增長 10.1%，而參與基金會活動的患者人數增加了 1,196 人（+9.8%），參與基金會各種患者活動的人次則增加 26,001 人（+9.5%）。本年度新推出的「免疫治療藥物資助計劃」及「乳癌腫瘤基因表現檢測關顧計劃」，彰顯我們致力幫忙更多患者接受合適的治療及評估，連同早前推出的資助計劃，所有藥物資助計劃下發放的資助總金額達港幣 4,280,560 元（+46.7%）。而基金會將會繼續努力，令更多有需要的患者受惠。

基金會名譽贊助人、香港特區政府行政長官夫人李林麗嬋女士早前參觀香港乳癌基金會賽馬會乳癌中心（九龍），此行意義深遠，突顯基金會有能力就關鍵的醫療保健議題促進交流。同時，基金會乳癌支援中心舉行的周年會員聚餐，以「Celebration of Hope」為題，凝聚力量，鼓勵同路人對抗乳癌及踏上康復之路。

The Hong Kong Breast Cancer Foundation (HKBCF) is poised for a remarkable milestone. And, as our 20th anniversary draws near, we reflect on the enduring spirit that has guided us since inception. Steadfast in our commitment to improving the lives of those affected by breast cancer, we continue to champion breast health within the community.

Our deep roots have grown stronger. 15,476 risk assessments were recorded during the year, reflecting an annual growth of 10.1%. The total number of patients under HKBCF care has grown by 1,196 (+9.8%), with attendance at patient support activities increased by 26,001 (+9.5%). The launch of the Immunotherapy Drug Financial Assistance Programme and Breast Recurrence Score Patient Care underscores our commitment to making cutting-edge treatments accessible to more patients. Funds reimbursed under the former have already totalled HK\$4,280,560 (+46.7%) and our reach will continue to improve, benefitting more patients in need.

The visit of our Honorary Patron and wife of the Chief Executive of the Hong Kong SAR Government, Mrs. Janet Lee, to the HKBCF Jockey Club Breast Health Centre (Kowloon) was a profoundly meaningful gesture that underscores HKBCF's ability to foster constructive dialogues on critical healthcare issues. Similarly, our annual members gathering at the Breast Cancer Support Centre, themed "Celebration of Hope", encourages the fight against breast cancer as members embark on the path to recovery.



我們努力提高公眾對乳癌的認識及推動乳健籌募工作，同樣鼓舞人心。基金會年度慈善籌款活動「乳健同行」在新冠疫情後，於 2023 年重返山頂舉行。近二千名熱情的粉紅健兒團結一致支持基金會的工作，站在守護乳癌社群的最前線。

在研究與倡議方面，基金會一直不遺餘力。我們首次舉辦第一季度和第二季度研究會議，為逾 60 名來自公營及私營醫療界專業人士，分享最新乳癌治療研究進展。我們連同民建聯及癌症策略關注組召開記者會，建議政府加強「乳癌篩查先導計劃」。基金會亦發表《香港乳癌資料庫第 15 號報告》，顯示經乳房 X 光造影檢查確診的患者，平均乳癌治療費用較自我發現的患者減低 28.4%。我們希望透過發表有關研究報告，以及持續倡議全民乳癌篩查，鞏固我們在婦女健康領域的領先地位。

Tireless efforts to raise awareness and funds have been equally inspiring. Our iconic Pink Walk made a triumphant post-Covid comeback in 2023. Almost 2,000 passionate people walked in solidarity to support HKBCF's vital work. The remarkable turnout is a standing demonstration of our ability to galvanise the community, and ensures the fight against breast cancer remains at the forefront of Hong Kong's collective consciousness.

On the research and advocacy front, HKBCF has been relentless. Our first and second Quarterly Research Meetings have been held, with over 60 medical professionals from the public and private sectors sharing insights on the latest breast cancer research. A press conference for the proposal to strengthen the Breast Cancer Screening Pilot Programme (BCSPP) was held, together with the Democratic Alliance for Betterment of Hong Kong (DAB) and the Cancer Strategy Concern Group. HKBCF also released the Hong Kong Breast Cancer Registry (HKBCR) Report No. 15. It revealed that the average cost of breast cancer treatment was 28.4% lower with mammography detection, compared with self-detection. Our continued advocacy for population-wide screening, as well as the release of HKBCR Report No. 15, consolidates our position as a leading voice in the realm of women's healthcare.



回顧基金會的成長，我們感謝所有撥款機構，包括：香港賽馬會慈善信託基金、匯豐銀行慈善基金、香港交易及結算有限公司及香港公益金、傅德蔭基金有限公司，慷慨贊助乳健服務，例如：乳房檢查、淋巴水腫治療，以及傳統中醫藥服務。我們衷心感謝各企業夥伴，特別鳴謝粉紅夥伴，舉辦各類慈善義賣，以及各界捐贈人士、捐贈機構及社團、學校，支持基金會慈善工作。我們亦感謝每位榮譽顧問、顧問理事會及委員會成員，以及香港和九龍中心同事的辛勤工作及奉獻，使基金會取得今天的成就。

隨着基金會即將踏入二十週年，我們將舉行一系列的週年慶祝活動，包括聚餐、慈善晚會等，期望屆時與一眾新知舊友聚首。基金會多年來一直倡議全民乳癌篩查，歡迎政府開展第二階段的乳癌篩查先導計劃，為高風險婦女提供乳癌篩查，同時基金會將繼續爭取推行全民乳癌篩查，以減低新確診乳癌患者的期數，降低死亡率。我們一直以來堅定對抗乳癌，持續創新及積極投入社區，使我們為乳癌社群帶來新的希望。繼往開來，這恆久不變的精神將在未來引導基金會發展，而我們希望與您攜手前行。

Looking back at past achievements, we are thankful to all our funding bodies, including the Hong Kong Jockey Club Charities Trust, Hongkong Bank Foundation, Hong Kong Exchanges and Clearing Limited in partnership with Community Chest of Hong Kong, and Fu Tak Lam Foundation Limited. Their generosity in sponsoring services such as breast screening, Lymphoedema Treatment, and Traditional Chinese Medicine is greatly appreciated. Heartfelt thanks also goes to our corporate partners, including Pink Partners who organised charity sales, and all the individuals, associations, societies and schools who support us. A vote of thanks is also extended to the Honorary Advisors, members of our Advisory Council and Committees. Special mention, too, to colleagues in our Hong Kong and Kowloon Centres, whose dedication and hard work make many of our achievements possible.

As we prepare to celebrate two decades of success, a series of celebratory events will be hosted, including a members gathering and gala dinner to connect new and old friends.

As perennial advocates for universal breast cancer screening, HKBCF welcomes the government's commencement of phase two of the Breast Cancer Screening Pilot Programme, which provides screening for high-risk women. We will continue to campaign for universal screening to reduce the incidence of new diagnoses and lower mortality rates. This unwavering dedication, combined with innovative approaches and commitment to community engagement have positioned us as a beacon of hope in the fight against breast cancer. It is an enduring legacy that will continue to build in the years to come.

抱負與使命

VISION AND MISSIONS

抱負 OUR VISION

香港乳癌基金會於 2005 年 3 月 8 日成立，是本港首間專注乳健教育、患者支援、研究及倡議的非牟利慈善組織，致力減低乳癌在本地的威脅。該基金會由香港乳癌基金會有限公司營運。

The Hong Kong Breast Cancer Foundation (HKBCF) was set up on 8 March 2005, as a non-profit charitable organisation dedicated to mitigating the threat of breast cancer to the local community through education, patient support and research and advocacy. The HKBCF is operated by the Hong Kong Breast Cancer Foundation Limited.

使命 OUR MISSIONS

提高公眾對乳癌的認識及推廣乳房健康的重要性

Promote public awareness of breast cancer and the importance of breast health

支援乳癌患者踏上復康之路

Support breast cancer patients on their road to recovery

倡議改善本港乳健及乳癌防控和醫護方案

Advocate better breast cancer care in Hong Kong

我們的服務 OUR SERVICES

乳健檢查及乳健教育 BREAST SCREENING AND BREAST HEALTH EDUCATION

基金會於 2011 年在香港島開設首間乳健中心，第二間於 2018 年在九龍成立，以提供一站式專業、方便，及可負擔的乳健檢查服務。這些服務包括乳癌風險評估、2D 或 3D 乳房 X 光造影檢查、乳房超聲波檢查、醫生會診及診斷服務。

乳健中心亦會舉辦乳健講座，並即場提供乳房觸檢服務。

The HKBCF opened the first Breast Health Centre (BHC) in 2011 on Hong Kong Island and a second centre in 2018 in Kowloon to provide one-stop professional, accessible and affordable breast examination services. These services include breast cancer risk assessment, 2D or 3D mammography screening, breast ultrasound examination, doctor consultation and diagnostic procedures.

The BHC also organises breast health talks and provides on-site clinical breast examinations.

患者支援 PATIENT SUPPORT

乳癌支援中心由基金會營運，致力為乳癌患者、康復者及其家人和照顧者，提供全面支援服務。服務範圍包括提供個別輔導、支援小組、治療前後提供乳癌資訊及諮詢服務、淋巴水腫護理服務、藥物資助計劃、假髮、義乳、胸圍及繃帶送贈計劃，以及義工服務。

The Breast Cancer Support Centre (BCSC) operated by the HKBCF is committed to providing comprehensive support services to breast cancer patients and survivors as well as their family members and caretakers. Such services range from individual counselling, support group, provision of breast cancer information and consultation during pre- and post-treatment, lymphoedema care, drug assistance programme, supply of free wig, prosthetic bra and bandage as well as volunteer services.

研究與倡議 RESEARCH AND ADVOCACY

香港乳癌資料庫於 2007 年成立，透過搜集本地乳癌病例數據，有助研究更適合香港乳癌情況的治療方案及醫療政策。自 2017 年起，基金會擴大其研究工作範圍，並將研究團隊改名為乳癌研究中心。除了自行進行研究外，中心亦與不同的研究機構合作，進行與乳癌有關的研究項目。

The HKBCF established the Hong Kong Breast Cancer Registry (HKBCR) in 2007 to collect local breast cancer patients' data to facilitate the development of treatment options and healthcare policies best suited to the breast cancer situation in Hong Kong.

Since 2017, the HKBCF has expanded the scope of its research work and renamed the research unit as the Breast Cancer Research Centre (BCRC). The BCRC now collaborates with other research agencies and institutions to conduct relevant breast cancer studies, in addition to undertaking self-initiated research projects.

香港乳癌基金會有限公司是向香港稅務局註冊的慈善機構。(註冊號碼：91/7226)

The Hong Kong Breast Cancer Foundation Limited is a charitable organisation registered with the Hong Kong Inland Revenue Department. (IRD Ref No.: 91/7226)

服務成果回顧

SERVICE HIGHLIGHTS*

乳健檢查及教育 BREAST HEALTH SCREENING AND EDUCATION



127,540

乳健教育活動接觸人次
Breast health education activities attendances



168,697

接受乳健檢查及跟進服務人次
Breast cancer screening and follow-up attendances



109,043

接受乳癌風險評估人次
Breast cancer risk assessment attendances

患者支援 PATIENT SUPPORT



298,893

參與各類支援活動的人次
Various supporting activities attendances



80,696

使用淋巴水腫護理服務的人次
Lymphoedema care services attendances



HK\$13,442,180

藥物資助計劃下發放
資助總金額
Total amount under Drug Financial Assistance Programme



13,455

參與香港乳癌基金會活動的
患者人數
Number of patients attended HKBCF's activities

香港乳癌資料庫 HONG KONG BREAST CANCER REGISTRY



28,333

登記參與資料庫數據分析的
患者人數
Patients registered to provide information for analysis



65

登記為資料庫提供數據的
醫院和診所數目
Number of hospitals and clinics registered as centres for data collection

*截至 2024 年 6 月 30 日 As of 30 June 2024

十九年來的里程碑

MILESTONES OVER 19 YEARS

起步期 DEVELOPMENT

2005-2006

- 於 2005 年 3 月 8 日成立香港乳癌基金會
HKBCF established on 8 March 2005
- 舉行首個關注乳癌的步行籌款活動
Held first breast health fundraising walkathon

2006-2007

- 發表有關香港婦女對乳癌檢查的意識及習慣的調查結果
Published survey results on Hong Kong women's perception and awareness of breast cancer risks and breast examination behaviour

2007-2008

- 成立香港乳癌資料庫
Established Hong Kong Breast Cancer Registry (HKBCR)
- 推出粉紅絲帶夥伴計劃
Launched Pink Ribbon Partners Programme

2008-2009

- 推出乳房 X 光造影檢查資助計劃
Launched Mammography Screening Financial Assistance Programme
- 推出乳癌藥物資助計劃
Launched Breast Cancer Drugs Financial Assistance Programme

2009-2010

- 香港乳癌資料庫發表首份研究報告
《香港乳癌實況 2008 報告》
HKBCR published first research report: "Breast Cancer Facts in Hong Kong 2008"
- 與香港中文大學合辦
「香港癌症研究所第十四屆周年科學會議」
Co-organised "14th Annual Scientific Symposium of the Hong Kong Cancer Institute" with The Chinese University of Hong Kong

鞏固期 CONSOLIDATION

2010-2011

- 於香港島設立首間社區乳健中心
Opened first community-based Breast Health Centre on Hong Kong Island
- 基金會成為香港首間提供淋巴水腫指數測量服務的非牟利機構
Became first NGO in Hong Kong to offer lymphoedema index measurement service

2011-2012

- 香港乳癌資料庫團隊出席第 33 屆國際癌症資料庫協會周年大會
HKBCR team participated in 33rd International Association of Cancer Registries (IACR) Annual Meeting

2012-2013

- 將每年五月定為「乳癌康復月」
Officially dedicated the month of May each year as "Breast Cancer Survivorship Month"

2013-2014

- 推出香港首個乳癌風險評估服務
Launched Hong Kong's first breast cancer risk assessment service

2014-2015

- 舉行 "Pink Sunset" 答謝善長慶祝晚宴為基金會 10 周年揭幕
Held "Pink Sunset" donor-recognition celebration dinner to unveil HKBCF's 10th Anniversary

持續發展 SUSTAINABILITY

2015-2016

- 與香港乳癌研究組合辦「第二屆亞洲晚期乳癌交流會」
Co-hosted "Second Asian Advanced Breast Cancer Exchange Forum" with Hong Kong Breast Oncology Group

2016-2017

- 為香港乳癌基金會賽馬會乳健中心（九龍）舉行動土儀式
Held ground-breaking ceremony of the HKBCF Jockey Club Breast Health Centre (Kowloon)
- 推出假髮、義乳和胸圍，及壓力繃帶送贈計劃
Launched Free Wig, Prosthetic and Bra, and Bandage Giving Programme

2017-2018

- 於 2018 年 3 月 8 日成立
香港乳癌基金會賽馬會乳健中心（九龍）
Officially opened HKBCF Jockey Club Breast Health Centre (Kowloon) on 8 March 2018

2018-2019

- 首次就行政長官施政報告提交全民乳癌篩查意見書
Presented first Policy Address submission to the then Chief Executive on population-wide breast cancer screening
- 舉辦首個淋巴水腫治療師培訓課程
Organised first lymphoedema therapist training course

2019-2020

- 推出首個淋巴水腫護理服務資助計劃
Launched first lymphoedema care service assistance programme

2020-2021

- 由於新冠肺炎疫情，本會年度慈善籌款活動「乳健同行」改為線上首度進行的「乳健同躍動 2020」
The annual signature fundraising event "Pink Walk" remodelled into the first-ever virtual "Pink Together 2020" due to COVID-19
- 於賽馬會乳健中心（九龍）首次開辦中醫診所
Launched a Traditional Chinese Medicine Clinic for the first time at the HKBCF Jockey Club Breast Health Centre (Kowloon)

2021-2022

- 香港特區政府在 2021 年 9 月 6 日起推出以風險為本的乳癌篩查先導計劃，是本會十六年來為減少乳癌威脅的政策倡議的重要里程碑
The HKSAR Government rolled out a risk-based Breast Cancer Screening Pilot Programme on 6 September 2021 to provide screening, an important milestone of mitigating breast cancer policy advocated by the HKBCF over the past 16 years

2022-2023

- 淋巴水腫護理中心正式開幕
Lymphoedema Care Centre officially opened

2023-2024

- 經過三年新冠肺炎疫情，本會的年度慈善籌款活動「乳健同行」在 2023 年 10 月 15 日重返山頂舉行
The annual signature fundraising event "Pink Walk" had made a comeback to The Peak on 15 October 2023, after the three-year COVID pandemic

2005
|
2010

2010
|
2015

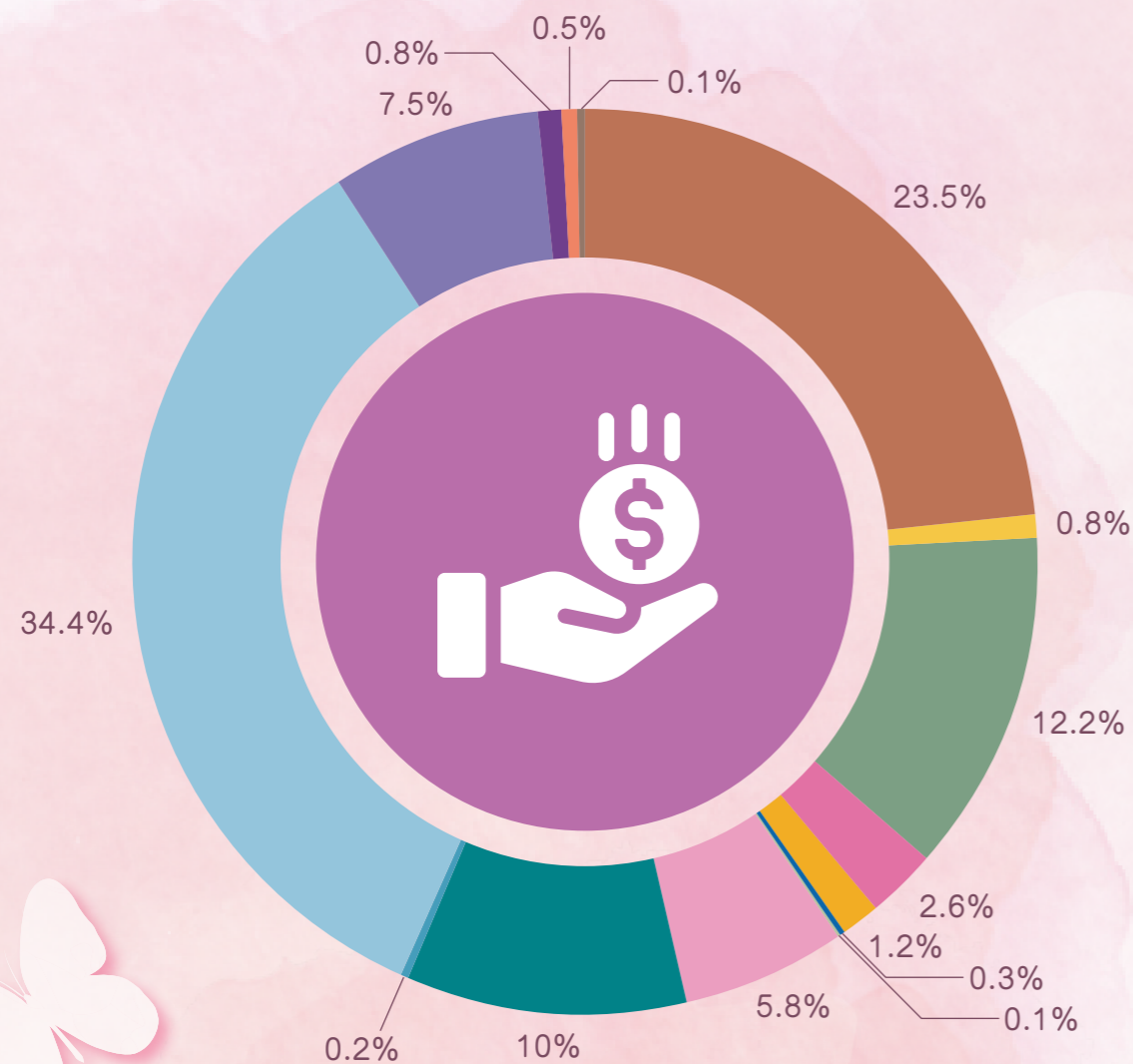
2015
|
NOW

財務摘要

FINANCIAL HIGHLIGHTS

收支摘要 Income and Expenditure Summary

收入 Income



上述財務摘要來自香港乳癌基金會截至 2024 年 6 月 30 日經由李湯陳會計師事務所審核的年度財務報表，該財務報表並可於香港乳癌基金會辦事處供查閱。

李湯陳會計師事務所已就該財務報表出具一份無保留意見的審計報告，並且沒有在報告中提及任何需要強調但不影響其報告的事項報告亦不包含根據香港公司條例第 406(2)、407(2) 或 (3) 條作出的聲明。

The above financial highlights are extracted from the financial statements of the HKBCF for the year ended 30 June 2024 which have been audited by Li, Tang, Chen & Co., and are available for inspection at the office of the HKBCF.

Li, Tang, Chen & Co., has provided an unqualified report on those financial statements and did not include a reference to any matters to which they need to draw attention by way of emphasis without qualifying their reports; and did not contain a statement under sections 406(2), 407(2) or (3) of the Hong Kong Companies Ordinance.

收入 Income

	2023/24 港幣 HK\$'000		2022/23 港幣 HK\$'000	
捐款 Donations	15,106	23.5%	6,901	12.4%
九龍中心籌款項目 Funds raised from Kowloon Centre Fundraising Campaign	500	0.8%	1,884	3.4%
其他籌款活動 Other Fundraising Events	7,884	12.2%	6,409	11.5%
公益金撥款 Community Chest	1,678	2.6%	1,400	2.5%
香港交易所慈善夥伴計劃 HKEX Charity Partnership Programme	802	1.2%	396	0.7%
滙豐 150 週年慈善計劃 HSBC 150th Anniversary Charity Programme	166	0.3%	1,346	2.4%
華人永遠墳場管理委員會 The Board of Management of The Chinese Permanent Cemeteries	66	0.1%	41	0.1%
滙豐銀行慈善基金 The Hongkong Bank Foundation	3,755	5.8%	3,693	6.6%
香港賽馬會慈善信託基金 The Hong Kong Jockey Club Charities Trust	6,434	10.0%	7,158	12.9%
滙宿基金會有限公司 Providence Foundation Limited	123	0.2%	323	0.6%
服務收入 Service Income	22,160	34.4%	22,477	40.5%
利息收入 Interest Income	4,848	7.5%	2,330	4.2%
慈善義賣及治療用品銷售 Charity Sales and Product Sales	519	0.8%	646	1.2%
其他收入 Other Income	336	0.5%	537	1.0%
股息收入 Dividend Income	50	0.1%	-	0.0%

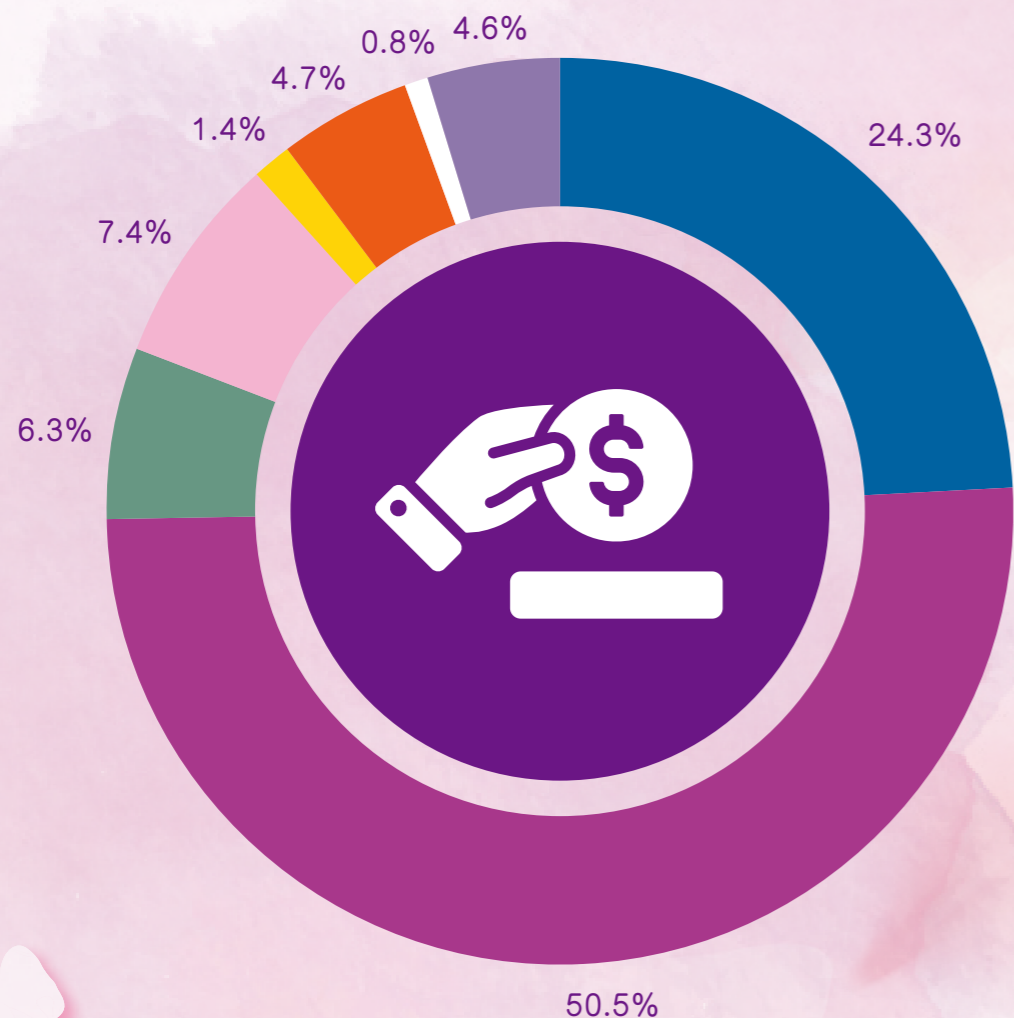
總收入 Total Income 64,427 100% 55,541 100%

財務摘要

FINANCIAL HIGHLIGHTS

收支摘要 Income and Expenditure Summary

支出 Expenditures



支出 Expenditures

	2023/24 港幣 HK\$'000		2022/23 港幣 HK\$'000	
乳癌支援中心 Breast Cancer Support Centre	12,578	24.3%	11,075	22.3%
乳健中心 Breast Health Centre	26,122	50.5%	26,550	53.5%
教育與傳訊 Public Education & Communication	3,240	6.3%	2,526	5.1%
乳癌研究中心 Breast Cancer Research Centre	3,842	7.4%	3,837	7.7%
籌款成本 Fundraising Costs	698	1.4%	266	0.5%
行政成本 Administrative Costs	2,415	4.7%	2,510	5.1%
外匯兌換損失 Foreign Exchange Loss	430	0.8%	-	0.0%
折舊及攤銷 Depreciation & Amortisation	2,385	4.6%	2,901	5.8%
總支出 Total Expenditure	51,710	100%	49,665	100%

	2023/24 港幣 HK\$'000	2022/23 港幣 HK\$'000
總收入 Total Income	64,427	55,541
總支出 Total Expenditure	51,710	49,665

年度盈餘 Surplus for the year 12,717 5,876

機構管治

CORPORATE GOVERNANCE

關懷服務對象

我們關心每一位到臨我們的乳健中心或乳癌支援中心，無論是接受乳房 X 光造影檢查、淋巴水腫護理服務，或輔導支援服務的患者、康復者、其家人及照顧者。為了確保我們的服務能滿足服務對象的需求，我們成立了乳健中心顧問委員會和乳癌支援中心委員會，以制定服務的方向和策略，並且監察其進展情況。有關這兩個中心的工作，請參閱本年報第 8 頁及香港乳癌基金會網頁。

對員工負責任

我們高度重視我們的員工。在工作場所或基金會所屬的處所內，我們向員工、服務使用者、訪客及其他人士提供安全和健康的工作環境。

此外，所有管理人員和員工均受一套行為守則所規範，該守則要求他們在提供服務和執行工作時，在道德和原則上負起明確義務。行為守則已在基金會的網頁公佈，並列入基金會的員工手冊，供所有員工遵循。管理人員和員工均接受周期培訓以了解有關守則及其意義；不遵守行為守則將會遭受紀律處分。

內部監控

我們向員工強調，無論他或她個人在基金會的架構內位處哪個等級，均屬我們內部監控系統的一個重要組成部分，我們期望他們為內部監控出一分力。

我們的系統設有制衡機制，因此沒有一方能「壟斷」交易、活動或流程，以圖隱瞞違法行為。相關授權會以清晰明確的方式傳達出去，批核也記錄在案。

外部審計

基金會 2023/2024 年度已審核的財務報表經基金會的審核委員會審閱，並由獨立的外部審計師，李湯陳會計師事務所有限公司審計。2023/2024 年度財務摘要可在基金會的辦公室及網頁查閱。我們某些重要的特定捐款也由該特定捐助者任命的審計公司進行外部審計，而在 2023/2024 年度內所有需要審計的報告確認，基金會在各重要方面均已遵守相關捐款協議的特定要求。

基金會的審核委員會在協助管治委員會履行與財務報告、風險管理、內部監控、外部審計，以及遵守相關法律、規例及守則有關的機構管治和監督職責上，扮演重要的角色。所有審核委員會的成員均獨立運作，不受管治委員會影響，5 位成員中有 3 位為註冊會計師。

Care for Service Clients

We care for each and every individual, patient and their family members and carers who come to our Breast Health Centre or Breast Cancer Support Centre for services, whether it be for mammography screening, lymphoedema care or counselling support. In order to ensure our services meet the needs of our service users, we have established the Breast Health Centre Advisory Committee and the Breast Cancer Support Centre Committee to set the direction and strategies of the services to be provided and monitor their implementation. The work of these two centres is available on page 8 of this Annual Report and the HKBCF website.

Responsible for Staff

We hold our employees in high regard. We provide a safe and healthy working environment for employees, service users, visitors and other people in the workplace or on the premises of the HKBCF.

All management and staff are subject to a Code of Conduct (Code) which places them under specific obligations to adhere to the ethics and principles by which our services are provided and operations are conducted. The Code is published on the HKBCF website and included in the HKBCF Employee Handbook which is available to all employees. Management and staff receive periodic training on the Code and its implications. Non-compliance with the Code results in disciplinary action.

Internal Control

We emphasise to our employees that everyone, no matter where he or she stands in the HKBCF's hierarchy, is an important part of our internal control system and we expect them to contribute to that system.

Built into our system are checks and balances such that no one party can "monopolise" a transaction, activity or process to conceal irregularities. Clear delegation of authority is communicated and approvals are documented.

External Audit

The HKBCF's Audited Financial Statements for 2023/2024 were reviewed by the Audit Committee of the HKBCF and audited by Li, Tang, Chen & Co., an independent external auditor. The Financial Highlights for 2023/2024 are available at HKBCF's office and on its website. Some of our major specific fundings are also subject to external audit by auditors appointed by specific donors and all the reports for such audits in 2023/2024 had confirmed that the HKBCF had complied with, in all material respects, the requirements specified in the respective donation agreements.

The HKBCF's Audit Committee plays a significant role in assisting the Management Committee to fulfil their corporate governance and oversight responsibilities in relation to financial reporting, risk management, internal controls, external audits, and compliance with relevant laws, regulations and codes. All Audit Committee members are independent from the Management Committee and three out of five members are Certified Public Accountants.

管治委員會

香港乳癌基金會的管治委員會負責以盡責和有效的方法，指導基金會的事務和服務，以促進基金會的成功。截至 2024 年 6 月 30 日的財政年度，管治委員會由 12 名成員（8 名女性和 4 名男性）組成，成員來自各專業，包括：醫療、管治、財務、法律和公共事務的專家。成員名單於管治委員會內的職銜刊載於本年報第 42-43 頁。

管治委員會成員需確保他們對基金會的事務能給予足夠的時間和關注；同時，當他們要考慮任何建議書或交易時，必須對其直接或間接利益（如有）作出聲明，並應退出相關的會議或討論（當有需要）。每年，所有管治委員會成員都會收到一份文件，提醒他們作利益衝突聲明（如有）。顧問理事會是由各行業的專業人士組成，向管治委員會提供建議。管治委員會已任命多個委員會以監督基金會事務的特定層面。顧問理事會和這些委員會的組成已刊載於本年報第 44 至 46 頁，其職權範圍可瀏覽基金會的網頁查閱。

愛護環境

我們關注氣候變化對環境所造成的威脅並實行綠色辦公室，減少用電及使用紙張，包括在辦公室實施將紙張循環再用。

展望

因應我們的經驗和資源，在適當的情況下我們會繼續審視並持續改善我們的企業管治。

有關上述資料，請掃描二維碼查閱基金會網頁「政策及指引」。



Management Committee

HKBCF's Management Committee is charged with the responsibility to promote the success of the HKBCF by directing its affairs and services in a responsible and effective manner. For the financial year ended 30 June 2024, the Management Committee comprises 12 members (8 women and 4 men), including experts from the medical, governance, finance, legal and public affairs professions. Their names and positions in the Management Committee are set out on page 42-43 of this Annual Report.

Management Committee members must ensure that they can devote sufficient time and attention to the affairs of the HKBCF and they are required to declare their direct or indirect interests, if any, in any proposals or transactions to be considered by the Management Committee and withdraw from the relevant meetings or discussions as appropriate. Each year, all Management Committee members are served with an annual reminder to declare conflicts of interest, if any.

The Management Committee is advised by an Advisory Council comprising professionals in various fields. The Management Committee has appointed a number of Committees to oversee particular aspects of matters of the HKBCF. The composition of the Advisory Council and these Committees are set out on page 44-48 of this Annual Report. The terms of reference of these Committees are available on the HKBCF website.

Care for the Environment

We are aware of the threat of climate change to the environment and have implemented Green Office Practices to reduce the use of electricity and consumption of paper, including recycling of waste paper in our offices.

Looking ahead

We will continue to review and, where appropriate, improve on our corporate governance practices in light of our experience and resources.

For more information, please scan QR code for viewing the HKBCF's webpage "Policies & Guidelines".



年度特寫

FEATURE OF THE YEAR

行政長官夫人及香港乳癌基金會名譽贊助人 李林麗輝女士參觀乳健中心

2024年1月8日，行政長官夫人及香港乳癌基金會名譽贊助人李林麗輝女士到訪香港乳癌基金會賽馬會乳健中心（九龍）。基金會主席霍何綺華博士、創會人張淑儀醫生、管治委員會副主席邱振中醫生、管治委員會成員陳姚慧兒女士和熊維嘉醫生，及基金會總幹事孫佩儀女士，熱切歡迎行政長官夫人的到訪及交流基金會的倡議工作及多元化的乳健服務。行政長官夫人亦與乳癌康復者交流，了解她們的需要。

基金會衷心感謝行政長官夫人對基金會長久以來的支持及對婦女健康及社會公益事業的莫大支持及關注。展望未來，基金會繼續「乳愛同行」，守護本地婦女及其家庭的健康，讓更多健康女性在社會發光發亮。

Mrs. Janet Lee, Wife of the Chief Executive of the HKSAR Government and the HKBCF Honorary Patron, visited Breast Health Centre

On 8 January 2024, Mrs. Janet Lee, wife of the Chief Executive of the HKSAR Government and the Honorary Patron of the HKBCF visited the HKBCF Jockey Club Breast Health Centre (Kowloon). Dr. Eliza Fok, Chairman of the HKBCF, Dr. Polly Cheung, Founder of the HKBCF, Dr. Yau Chun-chung, Vice-Chairman of the HKBCF's Management Committee; Mrs. April Chan, and Dr. Hung Wai-ka, both members of HKBCF Management Committee, as well as Ms. Samantha Suen, Chief Executive Officer of the HKBCF, greeted and briefed Mrs. Lee on our advocacy work and community commitment. Mrs. Lee also talked with some of our breast cancer survivors to better understand their needs.

The HKBCF would like to express our deepest gratitude to Mrs. Lee for her immense support and concern for women's health and social welfare. The HKBCF will continue to "walk together in love" to safeguard the health of local women and their families, facilitating more healthy women to shine in society.



積極走進社區

COMMUNITY ENGAGEMENT

香港乳癌基金會一直致力於走進社區，旨在提高公眾對乳癌的認識及對乳健檢查的重視。
The HKBCF has always strived to engage the community with the aim of promoting public awareness of breast cancer and the importance of breast screening.

於第十七屆健康博覽設展位

2024年6月14日至16日期間，基金會參與第十七屆健康博覽，擺設展位宣傳乳健資訊，活動雲集約150家健康產業機構。基金會乳健中心主管、註冊護士鍾慧貞女士則在場就「乳癌風險評估知多少」主題，分享乳癌高危因素資訊，以及發現乳癌的方法。

Breast Health Booth at the 17th Health Expo

From 14 to 16 June 2024, the HKBCF set up booths at the 17th Health Expo, to promote breast health information. The event featured around 150 health-related organisations. Ms. Grace Chung, Head of HKBCF's Breast Health Centre and a registered nurse, shared insights about breast cancer risk assessment, and risk factors for breast cancer and methods for early detection.



地區乳健講座

基金會先後於觀塘地區康健站、屯門地區康健中心、葵青地區康健中心及黃大仙地區康健中心舉辦乳健講座，向公眾講解乳健知識，其中在黃大仙地區康健中心更設置攤位，展示有關乳健及乳癌相關的資料。

由沙田婦女會主辦的「認識乳癌：及早發現，治療關鍵」活動，於2023年11月13日舉行。活動由沙田婦女會榮譽會長黃茂娣女士、沙田婦女會理事代表、立法會議員葛珮帆女士、立法會議員林素蔚女士及基金會代表主禮，推廣沙田區乳健檢查計劃。同場基金會更設乳癌預防健康講座，提醒婦女定期接受乳健檢查。

Community breast health talks

The HKBCF has organised breast health talks in various districts. Talks were held at the Kwun Tong District Health Centre Express, Tuen Mun District Health Centre, Kwai Tsing District Health Centre, and Wong Tai Sin District Health Centre to educate the public about breast health. A display booth was also set up at the Wong Tai Sin District Health Centre to provide information related to breast health and breast cancer.

The "Understanding Breast Cancer: Early Detection is Key" event, organised by the Shatin Women's Association, took place on 13 November 2023. The event was officiated by the Honorary President of the Shatin Women's Association, Mrs. Wong Mo-tai, along with representatives from the association, Legislative Council Members Hon. Elizabeth Quat and Hon. Lam So-wai, and representatives from the HKBCF. This event aimed to promote the breast health check programme in the Sha Tin district. In addition, the HKBCF held a health seminar on breast cancer prevention to remind women to have regular breast screening.

向孟加拉、斯里蘭卡及菲律賓的婦女設乳健講座

疾病無分國界和種族，基金會與平等機會委員會合作，分別為孟加拉、斯里蘭卡及菲律賓的婦女舉辦講座，向她們講述乳健知識，致力減低乳癌在本港的威脅。



Health Talks for Bangladeshi, Sri Lankan, and Filipino women living in Hong Kong

Diseases know no borders or ethnicities. The HKBCF has collaborated with the Equal Opportunities Commission to host breast health talks for Bangladeshi, Sri Lankan, and Filipino women living in Hong Kong. These talks aimed to educate participants about breast health knowledge, and to reduce the risk of breast cancer in Hong Kong.



榮獲香港綠色機構及香港義工獎 2023

基金會很榮幸再次獲得環境運動委員會認證成為香港綠色機構，嘉許其在環境保護的努力。此外，基金會亦榮獲香港義工獎 2023 企業及非商業機構（義工時數）銀獎，嘉許其超過 5,000 小時的義工協作對社會的貢獻。基金會榮獲以上殊榮充分體現社會對基金會服務的認可。

Recognised as Green Organisation and the Volunteer Award 2023 of Hong Kong

Once again, the HKBCF is honoured to be recognised as the Hong Kong Green Organisation by the Environmental Campaign Committee for our efforts in environmentally friendly initiatives this year. We have also been awarded the Silver Award of the Hong Kong Volunteer Award 2023 Corporate & Non-Commercial Organisation Award (Volunteer Hours) in recognition of our volunteer service hours reaching over 5,000 hours. These awards reflect the recognitions of our services by the community.



患者支援 PATIENT SUPPORT

香港乳癌基金會致力為乳癌患者提供全面的支援服務，包括個人輔導及治療前及治療後的諮詢。

The HKBCF is committed to providing breast cancer patients with comprehensive support services including but not limited to individual counselling and consultation during pre- and post-treatment.

主要乳癌患者及康復者活動 Major activities for patients and survivors

「Celebration of Hope」 - 乳癌支援中心周年會員聚餐 2024

2024 年 3 月 16 日，香港乳癌基金會（基金會）乳癌支援中心周年會員聚餐 2024 圓滿舉行，聚餐主題為「Celebration of Hope」。超過 300 位中心會員及醫學界嘉賓參與聚餐及遊戲，由乳癌康復者組成的合唱團「音韻樂心靈」更帶來了悅耳的舞台演唱。乳癌患者、康復者及其親屬更在活動期間分享抗癌歷程，場面溫馨感人。

基金會主席霍何綺華博士、創會人張淑儀醫生、管治委員會、顧問理事會及各委員會成員，以及基金會特別嘉賓兼大使李樂詩小姐均出席參與聚餐，與其他嘉賓一起在心中燃起希望的力量。聚餐禮物獎品豐富，基金會衷心感謝一眾善心人士及贊助商的慷慨支持，為活動增添色彩。

"Celebration of Hope" - the BCSC Annual Members' Gathering 2024

On 16 March 2024, the Breast Cancer Support Centre (BCSC) of the HKBCF successfully held its Annual Members' Gathering 2024, with the theme "Celebration of Hope". The event saw an overwhelming attendance of over 300 guests, comprising BCSC members and practitioners from the medical field. The gathering was packed with exciting programmes, including a delightful dinner, games and an impressive stage performance by the choir "Melody in Mind", which comprises breast cancer survivors. A chit-chat session was also arranged for breast cancer patients, survivors and their families to share their cancer-fighting journeys, creating a heartwarming and touching atmosphere.

Representatives from the HKBCF, including Dr. Eliza Fok, Chairman; Dr. Polly Cheung, Founder, members of the Management Committee, Advisory Council, and other Committees, as well as Ms. Joyce Lee, special guest and HKBCF Ambassador, also participated in the event signifying the power of hope ignited in hearts of all participants. The gathering also featured a wide array of table gifts and lucky draw prizes from our generous supporters. The HKBCF would like to extend our heartfelt appreciation to all the kind-hearted individuals and sponsors who added splendid colour to the event.



「亮麗人生日營」

2024 年 5 月 15 日，基金會乳癌支援中心舉行了「亮麗人生日營」，並以「蛻變」為主題，讓 40 位乳癌患者及康復者透過大笑瑜伽、戲劇及分享抗癌歷程度過了輕鬆有趣的一日，深化彼此間友誼及乳健資訊，並在 5 月「乳癌康復月」規劃未來。

"Beautiful Life Day Camp"

On 15 May 2024, the BCSC of the HKBCF held the "Beautiful Life Day Camp", titled "Change". The camp offered 40 breast cancer patients a day of fun and relaxation through laughter yoga, drama performance and an experience-sharing session enhancing their friendship and knowledge on better health care during the Breast Cancer Survivorship month (which is May). Through these camp activities, the HKBCF hopes to empower patients and survivors to pave the way forward for a better future.



「音韻樂心靈」下午茶暢聚

衷心感謝 Trip.com 為基金會贊助四次餐飲，惠及乳癌患者及康復者。2024 年 5 月 31 日，由基金會的乳癌康復者組成的「音韻樂心靈」合唱團，當中 20 位團員於第一次茶聚，共進英式下午茶，並分享抗病經歷。

"Melody in Mind" Afternoon Tea Gathering

Our heartfelt thanks to Trip.com for sponsoring four tea gatherings for the HKBCF, benefitting breast cancer patients and survivors. At the first gathering on 31 May 2024, 20 members of the choir "Melody in Mind", comprising breast cancer survivors, shared their inspiring stories in fighting against breast cancer while enjoying English afternoon tea in a pleasurable atmosphere.



義工服務 Volunteer Services

基金會義工嘉許禮 2023

截至 2023 年 11 月，基金會的義工在該年的累積服務時數已近 2,000 小時，每月平均超過 165 小時。為了答謝及表揚義工們的無私付出，基金會在 2023 年 12 月 2 日舉行了義工嘉許禮 2023。嘉許禮上，除了頒發感謝狀及紀念禮物予義工外，義工們更透過傳遞汽球扭成的火炬，寓意將這份愛及關懷代代傳承。我們衷心感謝一眾義工及香港賽馬會慈善信託基金贊助提供典禮物資。



基金會「愛伴行大使」計劃

乳癌患者絕非孤立無援，基金會樂意與患者同行。基金會乳癌支援中心推出多個計劃支援治療中的患者及康復者，當中包括「愛伴行大使」計劃。中心配對新症乳癌患者（師妹）予有相似治療經歷的乳癌康復者（師姐），在定期舉辦的聚會中，讓患者可以從師姐身上獲得乳癌資訊及支援。基金會期望患者及康復者彼此間的扶持能成為抗癌路上的一點甜，以及為患者建立信心及積極面對治療過程中各項挑戰。

The HKBCF Volunteer Recognition Award Ceremony 2023

As of November 2023, the accumulative service hours of the HKBCF volunteers reached 2,000 hours for the year, averaging over 165 service hours each month. In recognition of their dedication to volunteering, the HKBCF held the Volunteer Recognition Award Ceremony on 2 December 2023. During the ceremony, certificates of appreciation and souvenirs were presented to our volunteers and a handcrafted balloon "torch" was passed around representing the continuous passing on of love and care from volunteers to future generations. Our heartfelt thanks to all the volunteers and the Hong Kong Jockey Club Charities Trust for sponsoring the materials for the event.

The HKBCF Patient Navigation Programme "Love Companion"

No one is alone in the fight against breast cancer. The HKBCF is always here to help in the journey to recovery. The HKBCF Patient Navigation Programme "Love Companion" brings the breast cancer community together to fight against breast cancer. Through pairing the newly diagnosed sisters (mentees) with the breast cancer survivors (mentors), participants share stories, tips and various challenges during regular gatherings. The HKBCF hopes the love from companions will allow the patients to experience a bit of sweetness while maintaining their mental and physical health on their breast cancer journey.

資助計劃 Financial Assistance Programmes

免疫治療藥物資助計劃

2023 年 11 月 29 日，基金會舉行新聞發布會推出「免疫治療藥物資助計劃」，為合資格病友提供經濟支援，讓更多乳癌患者能夠受惠。

「免疫治療藥物資助計劃」的目的是為獲公立醫院、私家醫院或診所合資格專科醫生轉介，以及正服用匹博利組單抗 200 毫克或 400 毫克劑量的早期高風險三陰性乳癌患者，提供經濟支援。第一階段將惠及 100 名患者，資助金額超過 2,000 萬港元，成功獲批的患者每次療程可獲現金資助港幣 13,600 元。基金會主席霍何綺華博士在有關新聞發布會上表示，基金會為患者提供特定的藥物費用資助，減輕患者接受治療時的經濟負擔，以解燃眉之急。這個資助計劃分為「公立醫院病人藥物資助計劃」和「私家醫院/診所病人藥物資助計劃」，期望惠及不同階層有需要的三陰性乳癌患者，鼓勵他們積極抗癌。

Immunotherapy Drug Financial Assistance Programme

On 29 November 2023, the HKBCF held a press conference to launch the "Immunotherapy Drug Financial Assistance Programme". The Programme offers financial support to eligible patients, making the cancer treatment affordable to more breast cancer patients.

The "Immunotherapy Drug Financial Assistance Programme" is designed to support early-stage high-risk triple-negative breast cancer (TNBC) patients have been referred by an accredited treating physician from

public hospitals, private hospitals or clinics and under the treatment of immunotherapy drug Pembrolizumab of 200mg or 400mg per cycle. In the first phase, 100 patients will benefit from the Programme, involving subsidies of over HK\$20 million. Approved patients will receive a cash subsidy of HK\$13,600 per cancer treatment. Dr. Eliza Fok, Chairman of the HKBCF, pointed out at the relevant press conference that the HKBCF is committed to walking alongside patients and lessen the financial burden the patients face in accessing expensive immunotherapy treatment. The Programme is divided into the "Public Hospital Drug Financial Assistance Programme" and the "Private Hospital/Clinic Drug Financial Assistance Programme", aiming to benefit different segments of breast cancer patients and encourage them to actively fight against TNBC breast cancer.



乳癌腫瘤基因表現檢測關顧計劃

2024 年 6 月 24 日，基金會舉行新聞發布會推出「乳癌腫瘤基因表現檢測關顧計劃」，為曾接受化療的合資格患者提供經濟支援。

「乳癌腫瘤基因表現檢測關顧計劃」專為在政府醫院的乳癌患者而設。若檢測報告所得之復發指數結果介乎 26 至 100 分代表化療有明顯效益，患者可根據報告結果申請全額退款資助以助緩解經濟負擔。基金會深切明白乳癌治療費用高昂，讓很多家庭難以負擔。此計劃連同早前在 2022 年 8 月推動的「乳癌腫瘤基因表現檢測資助計劃」可讓醫生更有效地制定患者術後的治療方案，以及識別能否從化療中受益。



Breast Recurrence Score Patient Care Programme

On 24 June 2024, the HKBCF held a press conference to promote the "Breast Recurrence Score Patient Care Programme". The Programme provides financial assistance to eligible patients who can substantially benefit from chemotherapy.

The "Breast Recurrence Score Patient Care Programme" is designed for breast cancer patients in HA hospital. These patients are eligible to apply for full reimbursement if their Recurrence Score result falls within the range of 26 to 100, which indicates substantial benefit from chemotherapy. The HKBCF understands the cost of cancer treatment is exorbitant, making it difficult for many families to afford. This Programme together with the "Breast Recurrence Score Financial Assistance Programme", which was promoted in August 2022, allows the physicians to tailor the most appropriate treatment plan to patients effectively after surgery and identify whether the patients can benefit from chemotherapy.

研究與倡議

RESEARCH AND ADVOCACY

香港乳癌基金會倡導女性醫療保健，包括呼籲接受乳癌檢查、發布研究報告、舉行教育研討會以及進行研究會議推進臨床實踐。

The HKBCF's research and advocacy efforts championed women's healthcare, including calls to strengthen breast screening, publish the latest registry report, organise educational symposia, and conduct ongoing research meetings to advance clinical practice.

香港乳癌資料庫第 15 號報告： 乳癌篩查保性命，醫療費用負擔減

基金會轄下的香港乳癌資料庫於 2023 年 9 月 26 日發表第 15 號年度研究報告，透過兩種不同的乳癌偵測的模式：自我發現和乳房 X 光造影 (MMG) 篩查，更全面地了解乳癌病例的臨床實況和經濟影響，其對於香港的醫療資源分配及政策制定至關重要。

該研究使用了香港乳癌資料庫的本地真實數據顯示，與自我發現相比，採用 MMG 篩查的每位患者的平均乳癌治療費用可降低 28.4%。研究估算在 10 萬名 40 歲有乳癌平均風險婦女群組的乳癌治療開支，結果反映出接受 MMG 篩查的婦女在長遠來說可節省總治療費用 7.7 億港元。

香港乳癌資料庫第 15 號報收集在 2006 年至 2018 年間，15,144 名符合條件的參加者進行回顧性隊列研究，當中自我發現乳癌的治療總成本估計為 24 億港元，而經 MMG 乳癌篩查的總治療費用為 16.3 億港元。

研究結果突顯 MMG 篩查除了節省治療費用外，還可以挽救生命並提高乳癌患者的生活質素。基金會呼籲特區政府應加強以風險為本的乳癌篩查先導計劃，並希望展開全民乳癌篩檢，保障女性健康。



Announcement of the Hong Kong Breast Cancer Registry Report No. 15: Mammogram Screening Saves Lives, Saves Treatment Cost

The Hong Kong Breast Cancer Registry (HKBCR), run by the HKBCF, launched its 15th annual research report at a press conference on 26 September 2023. The report aimed to bring better understanding of the clinical and economic impact of mammography, which is crucial for healthcare resource allocation and policy-making.

The study revealed that the average cost of breast cancer treatment was lower by 28.4% with mammography detection method compared with self-detection, mainly driven by downstaging of breast cancer and less intensive cancer treatment at the time of diagnosis. Implementation of mammography in a 100,000-person cohort aged 40 saves HK\$774.6 million on cost of treatment in the long run.

The HKBCR Report No. 15 included a retrospective cohort study into 15,144 eligible participants diagnosed between 2006 and 2018. The estimated overall cost of treatment in the stimulated cohort was HK\$2,402.1 million with self-detection method and HK\$1,627.5 million with mammography detection method.

The finding provided valuable insights, highlighting the clinical and economic benefits brought by mammogram breast cancer screening that the HKBCF called for the Government to step up the risk-based BCSP and expressed wishes that a population-wide breast cancer screening will be implemented to safeguard women's health.



周年乳癌大會 2023 - 從試驗到臨床實踐

基金會於 2023 年 11 月 25 日在馬哥孛羅香港酒店舉行每年一度乳癌科學會議——「周年乳癌大會 2023 - 從試驗到臨床實踐」。

是次研討會採取實體與線上方式進行，雲集不同領域的海外及本地醫學代表。與會者除了進行學術交流，亦新增午餐及晚餐講座，讓專家即場就乳癌議題作出討論，分享乳癌最新研究資訊及臨床診療經驗。

當日，張天怡醫生、李沛基醫生、蔡錦輝教授、Masakazu Toi 教授、Rohit Joshi 教授、Peter Schmid 教授、Kerstin Sandelin 教授及 Miguel Martin 教授於研討會發表其研究及講解會議當中的題目。楊明明教授、熊維嘉醫生、梁澄宇醫生、吳廷英醫生、邱宗祥醫生、羅嘉實醫生、趙穎欣醫生、蔡浩強醫生、張淑儀醫生、宋崧醫生、孫杜琪醫生、傅惠霖醫生及邱振中醫應邀作每場的主持人帶領專題討論，張淑儀醫生及羅振基醫生則共同主持午餐講座。

研討會有多位學者及醫生參與討論，包括：關永康醫生、邱振中醫、Kerstin Sandelin 教授、鄭志堅醫生、甘冠明醫生、郭子熹醫生、張文龍醫生、陳可恩醫生、梁廣泉醫生、曾詠恆醫生、周珮鈴醫生、劉曉欣醫生、周芷茵醫生及黃德敏醫生。

研討會吸引逾百位醫療界專業人士到現場，線上亦有來自世界各地逾百人參與。於午餐及晚餐講座上，與會者以「養和經驗：乳癌質子放射治療」及「增加及減少輔助治療考慮：CDK 4/6 抑制劑」進行學術交流。於辯論環節，正反相方專家就主題「多源性網狀癌症應否進行完全切除手術」展開激烈辯論，為活動當日重頭戲。衷心感謝贊助商、支持機構與基金會同行為乳癌、患者支援及倡議研究，以及共建健康社會出一分力。我們期待下次 2024 年的乳癌科學會議。



Annual Breast Cancer Updates 2023 - From Trial to Clinical Practice

The annual scientific meeting, namely "Annual Breast Cancer Updates 2023 — From Trial to Clinical Practice" was held by the HKBCF on 25 November 2023 at Marco Polo Hong Kong Hotel.

The conference was conducted in a hybrid mode and attended by local and overseas medical professionals from various specialties. The conference included sessions for academic exchange and newly added lunch and dinner symposia. Throughout the conference, experts shared knowledge on the latest research and clinical practice experiences related to breast cancer.

During the conference, Dr. Amy Chang, Dr. Lawrence Li, Prof. Kelvin Tsoi, Prof. Masakazu Toi, Prof. Rohit Joshi, Prof. Peter Schmid, Prof. Kerstin Sandelin and Prof. Miguel Martin shared their research and opinions on various topics. To facilitate the panel discussions, Prof. Winnie Yeo, Dr. Hung Wai-ka, Dr. Roland Leung, Dr. Ng Ting-ying, Dr. Thomas Yau, Dr. Bonita Law, Dr. Joanne Chiu, Dr. Peter Choi, Dr. Polly Cheung, Dr. Ina Soong, Dr. Dacita Suen, Dr. William Foo and Dr. Yau Chun-chung served as moderators. The lunch symposium was co-chaired by Dr. Polly Cheung and Dr. Stephen Law.

Scholars and doctors participated in the discussions included Dr. WH Kwan, Dr. Yau Chun-chung, Prof. Kerstin Sandelin, Dr. Ashley Cheng, Dr. Michael Kam, Dr. Carol Kwok, Dr. Peter Teo, Dr. Yolanda Chan, Dr. Angus Leung, Dr. Janice Tsang, Dr. Bonnie Chau, Dr. Stephanie Lau, Dr. Lorraine Chow and Dr. Mandy Wong.

The conference completed successfully with over 100 local medical professionals physically participated and nearly 100 participants joined online from all over the world. In the lunch and dinner symposia, topics on "Proton Radiotherapy in Breast Cancer — HKSH Experience" and "Treatment Considerations for Escalation and De-Escalation of Adjuvant Therapy: Role of CDK 4/6 Inhibitors" were discussed. During the debate session, the For and Against sides shared their insights on the topic "Total Mastectomy Should be Performed for Multicentric Cancer", which gave a highlight of the day. Our heartfelt gratitude to all the sponsors and supporting organisations for standing by us in medical education, patient care, research, and building a healthier community. All those present looked forward to the next Annual Breast Cancer Updates in 2024.

2024 第一及第二季度研究會議

基金會在 2024 年 1 月 30 日及 5 月 7 日舉辦了第一及第二季度研究會議，為逾 60 位來自公營和私營醫療界專業人士，分享最新乳癌治療研究進展。

衷心感謝瑞士諾華製藥（香港）有限公司及美國禮來亞洲公司對基金會第一及第二季度研究會議的慷慨支持。

加強乳癌篩查，保障婦女健康

基金會一直積極倡議全民乳癌篩查計劃。2024 年 2 月 6 日，基金會連同民建聯（DAB）及癌症策略關注組召開記者會，建議政府加強於 2021 年 9 月 6 日推出的「乳癌篩查先導計劃」（BCSPP），以守護本港婦女健康。

各代表更建議政府及早以公私營合作模式推展 40 歲或以上婦女全民乳癌篩查。基金會管治委員會成員熊維嘉醫生表示，亞洲不同國家和地區早已推行乳癌篩查計劃，如南韓、日本、新加坡和台灣，香港則在 2021 年始展開第一輪乳癌篩查先導計劃，較鄰近地區落後二十年，有需要進一步推廣和完善計劃。

基金會的使命是滿足市民與患者對乳癌資訊和支援服務的實際需要，與填補本港相關醫療服務的縫隙。基金會將繼續推廣乳癌教育、乳癌檢查、患者支援服務及研究和倡議工作，確保本地女性乳房健康。

2024 first and second Quarterly Research Meetings

The HKBCF held its first and second Quarterly Research Meetings on 30 January and 7 May 2024 respectively, with over 60 breast cancer medical professionals from both public and private medical sectors attended. At the meetings, insights on latest breast cancer research were shared.

The HKBCF would like to express our heartfelt gratitude to Novartis Pharmaceuticals (Hong Kong) Limited for their generous support for the 2024 first Quarterly Research Meeting, and for Eli Lilly Asia, Inc. for their generous support for the 2024 second Quarterly Research Meeting.

Strengthen Breast Cancer Screening to Safeguard Women's Health

The HKBCF has been actively advocating for a population-wide breast cancer screening programme. On 6 February 2024, the HKBCF, together with the Democratic Alliance for Betterment of Hong Kong (DAB) and the Cancer Strategy Concern Group, held a press conference for their proposal to strengthen the Breast Cancer Screening Pilot Programme (BCSPP), which was launched by the HKSAR Government on 6 September 2021, in order to safeguarding women's health in Hong Kong.

The representatives also recommended the HKSAR Government to promote breast cancer screenings for women aged 40 and above through a public-private partnership. Dr. Hung Wai-ka, member of the HKBCF's Management Committee indicated that breast cancer screening programmes have already been implemented in various countries and places in Asia, such as South Korea, Japan, Singapore, and Taiwan. Hong Kong, on the other hand, only began its first round of the BCSPP in 2021, which lagging behind its neighbouring regions by 20 years. This presents a need to promote and improve the programme further.

The HKBCF is committed to meeting the practical needs of the public and patients for breast health information and support services, bridging the gaps in related medical services in Hong Kong. The HKBCF will continue to promote breast health education, provide supporting services, and conduct research and advocacy work to strengthen breast health and wellness for all women in Hong Kong.



「乳你同行」醫學講座 2024

基金會訂立每年 5 月為「乳癌康復月」，以一系列活動為乳癌康復者及其家人加油打氣，亦提高大眾對乳癌的關注。2024 年 5 月 18 日，基金會在香港灣仔希盛酒店舉辦「乳你同行」醫學講座 2024，並在線上同步舉行，共吸引逾千人參加。基金會代表及多名醫護專家在講座中分享乳癌診斷及治療策略，和以中西醫協助如何達到更好的治療效果。衷心感謝醫學專家講者、贊助商及所有協助舉辦活動的人士。

Symposium on Breast Health Education 2024

The HKBCF designates May as the "Breast Cancer Survivorship Month" every year to uplift breast cancer survivors and their families, as well as to raise public awareness on breast health through various events. On 18 May 2024, the HKBCF held the "Symposium on Breast Health Education 2024" at Dorsett Wanchai Hong Kong. The event, in hybrid mode, attracted over 1,000 participants. Representatives from the HKBCF and healthcare experts shared insights on the diagnosis and treatment strategies for breast cancer, as well as how the integration of western and traditional Chinese Medicine could lead to better treatment outcomes. Our heartfelt gratitude goes to the medical expert speakers, sponsors and event helpers.



香港癌症研究所第 28 屆年度科學研討會

基金會於 2023 年 10 月 28 日至 29 日，與香港中文大學共同舉辦「乳癌會議 2023」。會議聚集多位本港及海外的醫學專家、教授和醫生，分享有關乳癌的知識及研究成果，並討論最新治療趨勢。



The 28th Annual Scientific Symposium of the Hong Kong Cancer Institute

The HKBCF co-organised the "Breast Cancer Conference 2023" with the Chinese University of Hong Kong (CUHK) from 28 to 29 October 2023. This conference brought together numerous local and overseas medical experts, professors, and practitioners to share their knowledge and findings on breast cancer, as well as to discuss the latest treatment trends.



為推動乳健籌款

FUNDRAISING FOR BREAST HEALTH

香港乳癌基金會積極籌款，並以籌得的善款支持基金會透過教育及檢查服務推廣乳健，支援乳癌患者，以及乳癌研究及倡議等工作。

The HKBCF raises funds to support its missions of promoting breast health through education and breast screening, providing support to breast cancer patients on their road to recovery, as well as research and advocacy work.

為推動乳健籌款

作為一間完全靠賴籌款營運的非牟利機構，基金會對報告年度內收到的所有善款和支持深表感恩。我們向多位熱心的善長人翁、支持者、企業夥伴和醫療專家致衷心的謝意，他們以各種形式對基金會給予慷慨的捐助和堅定的支持，包括直接捐款、實物捐贈、在他們的媒體平台上宣傳我們的籌款活動、舉辦慈善義賣活動，並在醫療講座作為講者，宣傳重要的乳健教育。

無論是何種形式的支持，他們不僅幫助本會籌募經費，使我們的香港中心和九龍中心得以提供持續的乳檢和患者支援服務；還提高了公眾對乳癌及乳健重要性的意識。

Fundraising for Breast Health

As a non-profitable organisation funded entirely by the community, the HKBCF is deeply grateful for all donations and support received in the reporting year. Our heartfelt thanks goes to many passionate donors, supporters, corporate partners and medical professionals for their generous donation and unwavering support in multiple ways, including making direct donations, giving in kind, promoting our fundraising events on their own media platforms, initiating charity sales campaigns for us as well as giving speeches in the events to disseminate important breast health education.

Regardless of the format, their support helped not only to raise vital funds for the HKBCF to continue to provide breast screening and patient support services in both our Hong Kong Centre and Kowloon Centre, but also to increase public awareness of breast cancer and the importance of breast health in the community.



「乳健同行 2023」- 重返山頂

經過三年新冠疫情，基金會的年度慈善籌款盛事「乳健同行」在2023年10月15日重返山頂舉行。

「乳健同行 2023」以「重新出發·守護乳健」為題，旨在喚起大眾關注乳癌在香港的威脅，同時籌款支持基金會透過教育及檢查服務推廣乳健、支援乳癌患者，以及乳癌研究及倡議等工作。近二千名粉紅健兒參與活動，匯集全城力量支持基金會的慈善工作，以及守護自己的健康。

我們衷心感謝所有嘉賓、藝人、善長、義工和粉紅健兒們的鼎力支持。隨著運動風氣在社會越來越普及，基金會亦希望透過步行籌款活動，鼓勵婦女培養乳健檢查習慣，並號召她們向身邊人推廣乳健訊息。



Pink Walk 2023 - Made a comeback to The Peak

After the three-year battle against the COVID pandemic, the annual signature fundraising event "Pink Walk" of the HKBCF made a comeback to The Peak on 15 October 2023.

"Step Up For Breast Health" was the theme of Pink Walk 2023. The event aimed to heighten public awareness of the threat of breast cancer in Hong Kong and raise funds to support the work of the HKBCF in breast health education, patient support services, and research and advocacy. With close to 2,000 Pink Walkers participating, the event has gathered collective strength from the city to support the HKBCF's work and safeguard one's own health.

Our heartfelt gratitude to all guests, celebrities, donors, volunteers and Pink Walkers for their staunch supports to make this meaningful event possible. With growing popularity of adopting a healthy lifestyle in our community, the HKBCF continues to encourage women to cultivate a habit of regular breast examinations. We also call on all Pink Walkers to spread breast health messages to those around them.



企業夥伴發起慈善義賣活動
Charity Sales Campaigns initiated by Corporate Partners

雅詩蘭黛公司

香港雅詩蘭黛公司 (ELC) 與基金會自 2006 年起成為夥伴，一直以來共同努力，以終結乳癌為目標，務求建立一個更美好、更健康的社區。從 2023 年 10 月開始，雅詩蘭黛公司每年均會與基金會合作，舉辦一系列的美麗工作坊，和乳癌患者分享化妝技巧及護膚心得，讓每一位活得更有自信。我們對雅詩蘭黛公司表示由衷的感謝。

2023 年 10 月 5 日，雅詩蘭黛公司和基金會共同舉辦慈善之夜「團結美麗力量 建立沒有乳癌的世界」。我們衷心感謝雅詩蘭黛公司執行主席 William Lauder 先生慷慨捐贈港幣 500 萬元，以支持基金會的慈善工作，為社會上有需要幫助人士提供服務，包括免費乳房造影檢查，未來將繼續攜手為對抗乳癌努力。

2023 年 10 月 31 日，雅詩蘭黛公司於公司內部舉辦一場乳健講座，並邀請基金會榮譽醫學顧問及基金會顧問理事會成員曾頌欣醫生擔任講者，為 50 名 ELC 員工分享本地乳癌數據、自我檢查乳房知識及乳健貼士。衷心感謝 ELC 一直支持基金會推動關注乳癌工作。

The Estée Lauder Companies

The Estée Lauder Companies (ELC) has partnered with the HKBCF since 2006 to help end breast cancer and foster a healthier community. Starting in October 2023, ELC launched a series of makeup and skincare workshops, sharing beauty and styling tips with breast cancer patients. We extend our heartfelt gratitude to the ELC professional makeup artists for their empowering lectures, which help our patients live with confidence.

On 5 October 2023, ELC and HKBCF co-hosted a charity night titled "Beautifully United to Help End Breast Cancer". We are deeply grateful to ELC and Mr. William Lauder, Executive Chairman of ELC, for their



generous donation of HK\$5 million to support HKBCF's charitable initiatives, including free screening services, and assisting those in need within the community. This support has been a vital source of strength in our community work against breast cancer.

On 31 October 2023, Dr. Yvonne Tsang, Honorary Medical Consultant and Advisory Council member of HKBCF, was invited by ELC to share local breast cancer statistics, emphasize the importance of self-breast examinations, and share breast health tips at an educational talk attended by 50 ELC employees. We sincerely appreciate ELC's ongoing commitment to promoting breast cancer awareness.



LRC Charitable Foundation

LRC Charitable Foundation (LRC) 多年來一直是基金會的支持者，並在 2023 年舉辦一系列的粉紅活動，包括網球錦標賽、水中循環健身訓練、慈善麻雀賽等，支持基金會的工作。基金會衷心感謝 LRC 及其會員的支持及捐助，籌得的善款將用於幫助更多乳癌患者、康復者、其家人及照顧者。

LRC Charitable Foundation

LRC Charitable Foundation (LRC) has been a long-standing supporter of us. Last year, the LRC held a series of fundraising events to benefit the HKBCF, including tennis tournaments, aquatic circuit exercises, and charity mahjong games. Our immense gratitude to LRC and its members for their generous contribution to benefit more breast cancer patients, survivors, their families and their caregivers.



Tayma Fine Jewellery 慈善義賣

2023 年 10 月 18 日，Tayma Fine Jewellery (Tayma) 舉辦了一場「粉紅派對」，為基金會籌集捐款。派對設有慈善義賣，呈獻一系列以彩石製成的首飾，部分收益撥捐基金會。我們衷心感謝 Tayma 多年來對基金會慈善工作的支持，以及守護社區內患者健康的努力。

Tayma Fine Jewellery Charity Sale

On 18 October 2023, Tayma Fine Jewellery (Tayma) launched a "Pink Party" to raise funds for the HKBCF. The party featured charity sales of jewellery pieces created with beautiful, coloured gemstones and part of the proceeds was donated to the HKBCF. We greatly appreciate the long-term support of Tayma for the charitable work of the HKBCF and the company's lifesaving efforts for breast cancer patients.



瑞銀「粉紅日」

2023 年 10 月 27 日，瑞銀集團舉辦「粉紅日」，為基金會籌集捐款。活動期間，基金會更於瑞銀集團舉行一場乳健講座，讓作為乳癌康復者的講座嘉賓分享從確診至康復的心路歷程。衷心感謝瑞銀集團對基金會多年的鼎力支持，讓我們繼續攜手合作在抗癌路上奮鬥。

UBS - Pink Day

On 27 October 2023, UBS organised a "Pink Day" at its office to raise funds for the HKBCF. During the event, a breast health talk was arranged and sharing sessions on personal journeys from diagnosis to recovery by two breast cancer survivors were held with UBS staff. Our sincere gratitude goes to UBS for their staunch support to the HKBCF. Let us continue to partner together to fight against breast cancer.



與持份者緊密合作

WORKING WITH STAKEHOLDERS

香港乳癌基金會衷心感激社會各界的鼎力支持，企業及捐助機構堅定支持基金會，推動我們提供多元化的服務，守護女性健康。

The HKBCF is thankful for the generous support from the community. Unrelenting funding support from corporations and funding bodies enabled the HKBCF to provide diverse services safeguarding women's health.

滙豐銀行慈善基金資助全面淋巴水腫護理服務計劃

由滙豐銀行慈善基金批出資助 1000 萬港元的全面淋巴水腫護理服務計劃已於 2021 年 10 月展開。計劃旨在為乳癌患者及其照顧者提供有關淋巴水腫的教育、預防，以致治療的全方位服務，應對此常見的乳癌治療副作用。

在此計劃下，基金會與威爾斯親王醫院癌症病人資源中心、香港聖公會麥理浩夫人中心、銘琪癌症關顧中心，於 2022 年 8 月合作展開外展合作服務，讓身體虛弱而無法親臨基金會中心的患者，都能夠獲得適切的淋巴水腫護理服務。

該計劃為罹患淋巴水腫的乳癌患者和康復者提供免費服務。這些服務包括但不限於淋巴水腫講座、間歇性氣動加壓治療、個別繃帶治療和淋巴水腫評估等項目。基金會向滙豐銀行慈善基金的慷慨支持致衷心謝意，感激與我們一直同行。



香港交易所慈善夥伴計劃及公益金資助中醫藥服務

香港交易所慈善夥伴計劃批出 300 萬港元資助，於 2022 年 6 月至 2025 年 5 月推行「乳癌患者身與心中醫復健服務計劃」。

基金會的中醫藥服務，現時由香港交易所慈善夥伴計劃全力支持。計劃由香港交易及結算有限公司（港交所）及香港公益金合作推出。是次資助為期三年，合資格的申請者在完成腫瘤治療後會接受中醫服務，減輕乳癌治療副作用帶來的不適，並獲得情緒上的支援，緩解心理困擾。

近年，特別在疫情之下，大眾更明瞭中西醫結合治療的好處。大勢所趨下，由計劃支持的中醫藥服務，自 2022 年 6 月展開以來，報名越見踴躍，讓不少患者可透過中醫治療提升康復路上的生活質素。

HKEX Charity Partnership Programme and Community Chest Supported Traditional Chinese Medicine Services

HKEX Charity Partnership Programme approved a sum of HK\$3 million to fund the "Traditional Chinese Medicine Services for Restoring Physical and Psychological Wellbeing of Breast Cancer Patients" programme from June 2022 to May 2025.

HKBF Funded Comprehensive Lymphoedema Care Service Programme

Launched in October 2021, the Comprehensive Lymphoedema Care Service Programme which received a sum of HK\$10 million, funded by the Hongkong Bank Foundation (HKBF) aims to provide breast cancer patients and their caretakers with holistic support in handling the common breast cancer treatment side effect of lymphoedema — from education, prevention to treatment.

Under the programme, a specially designed outreach collaborative project allows physically weak lymphoedema patients who are unable to attend the HKBCF centres to still receive the care services needed. This initiative began in August 2022 in collaboration with Cancer Patient Resource Centre in Prince of Wales Hospital, HKSKH Lady MacLehose Centre, and Maggie's Cancer Caring Centre.

The programme provided free services to breast cancer patients and survivors who are suffering from lymphoedema. The services included but not limited to Lymphoedema Talk, Intermittent Pneumatic Compression Device Treatment, Individual Bandaging Treatment and Lymphoedema Assessment.

We extend our heartfelt thanks to HKBF for funding this meaningful service programme and for walking with the HKBCF.

The HKBCF's traditional Chinese medicine (TCM) services are fully supported by the HKEX Charity Programme — launched by the Hong Kong Exchanges and Clearing Limited (HKEX) in partnership with the Community Chest of Hong Kong. The funding finances our TCM services for three years. Eligible applicants will receive, after their oncology treatments, TCM services to alleviate the side-effects of breast cancer treatments as well as emotional support to ease their psychological distress.

In recent years, especially during the COVID pandemic, the benefits of integrated medicine have been well noted by the public. Since TCM services were rolled out in June 2022, the programme has been in high demand, enhancing patients' quality of life on their roads to recovery.



Fly Pink Hong Kong

由國泰航空機組人員組成的「Fly Pink Hong Kong」(Fly Pink) 團隊一直鼎力支持基金會的工作。每年「粉紅十月」，Fly Pink 團隊在國泰航空公司內部舉辦一系列的粉紅活動，包括嘉年華及慈善籌款義賣活動，並將收益捐予基金會，通過及早檢測、適當教育和有效治療保障女性健康。國泰航空機師及機組人員更在期間，佩戴粉紅色肩章及粉紅絲帶胸針，在九霄雲外推廣乳健資訊。

衷心感謝國泰航空及 Fly Pink 團隊對基金會的鼎力支持，讓我們攜手守護婦女健康。



Fly Pink Hong Kong

The "Fly Pink Hong Kong" team, composed of Cathay Pacific crew members, has been a strong supporter of the HKBCF. In "Pink October" of each year, they hold a series of internal corporate Pink events, including a fun fair and charity sales, with the proceeds donated to the HKBCF to protect women's health through early screenings, quality education, and effective treatment. Their pilots and cabin crew wear pink epaulettes and pins to strike the pink atmosphere.

Our deepest gratitude to Cathy Pacific and the "Fly Pink Hong Kong" team for their impactful initiatives and support. Let us join hands in safeguarding women's health.



基金會為黃廷方慈善基金受惠機構

衷心感謝黃廷方慈善基金多年來對基金會的鼎力支持。作為受惠機構之一，基金會會繼續努力專注乳健教育、患者支援、研究及倡議，以減低乳癌在本地的威脅。

HKBCF as the beneficiary organisation of the Ng Teng Fong Charitable Foundation

The HKBCF would like to extend our heartfelt thanks to the Ng Teng Fong Charitable Foundation for their ongoing support over the years. As one of their beneficiary organisations, the HKBCF will continue to work hard to mitigate the threat of breast cancer to the local community through education, patient support, and research and advocacy in Hong Kong.





九龍崇德社

多年來，基金會一直提醒乳癌患者出現復發或轉移的比例，以及定期接受乳房檢查的重要性。衷心感謝九龍崇德社對基金會「乳癌康復者監察資助服務計劃」的慷慨支持，在2024年2月，為142名合資格低收入乳癌康復者提供免費乳房X光造影篩查。



賽馬會資助九龍中心全方位乳健計劃

基金會衷心感謝香港賽馬會慈善信託基金（賽馬會）一直以來的鼎力支持。由賽馬會批出2,300萬港元資助「賽馬會全方位乳健計劃」於2021年5月至2024年4月期間的運作。為期三年的計劃讓基金會得以於九龍中心繼續為公眾及乳癌患者提供乳房X光造影檢查、患者支援及淋巴水腫護理服務。計劃下設有資助乳房X光造影檢查項目，尤其讓夾心階層婦女受惠。合資格申請者只需負責部分費用，就可以在基金會乳健中心接受乳房檢查，餘下費用由賽馬會負擔。

至2024年12月尾，賽馬會更進一步資助1,280次免費乳房X光造影檢查及跟進服務。

向大眾宣揚乳健知識，向來是基金會一大主要工作。在報告年度，基金會在賽馬會的支持下，可為不同機構舉辦乳健講座。



The Zonta Club of Kowloon

The HKBCF has always reminded our breast cancer survivors of the percentage of breast cancer recurrence or metastasis, and the significance of regular mammography. Our sincere appreciation goes to the Zonta Club of Kowloon for their generous sponsorship of the "Breast Cancer Surveillance Service Programme" of the HKBCF, which provide free mammography screenings to 142 eligible low-income breast cancer survivors in February 2024.



HKJCCT Subsidised Holistic Breast Health Project of Kowloon Centre

The HKBCF would like to extend our heartfelt gratitude to the Hong Kong Jockey Club Charities Trust (HKJCCT) for their unwavering support. The HKJCCT approved a sum of HK\$23 million to fund the operation of the "Holistic Breast Health Project" from May 2021 to April 2024. The three-year holistic breast health project of Kowloon Centre launched in May 2021 enables the HKBCF to continue providing the public and breast cancer patients with mammography screening services, patient support and lymphoedema care services at our centre. The co-payment breast screening services under the project particularly benefit women in the sandwich class. Eligible applicants only have to pay part of the breast screening service fees at our Breast Health Centre, while the HKJCCT subsidises the rest.

HKJCCT will extend supports for 1,280 free mammogram and follow up procedure, until the end of December 2024.

To educate the public on breast health has always been a crucial part of the HKBCF's work. With the generous support of the HKJCCT, our team is pleased to be able to deliver more breast health talks at different organisations in the reporting year.

傅德蔭基金有限公司資助 低收入女士接受免費乳房檢查

基金會喜獲傅德蔭基金有限公司批出約100萬港元，在2023年4月至2024年9月期間，為570名40歲以上的低收入家庭婦女提供免費的乳檢服務，提高婦女的乳健意識。

中電集團支持基金會 「以愛，傳承愛」計劃

衷心感謝中電集團對基金會「以愛，傳承愛」計劃的支持，令基金會可於2024年母親節以短片呈獻乳癌患者的動人故事，鼓勵乳癌社群。

CLP supported the HKBCF "Pass Love On" Project

The HKBCF would like to express sincere gratitude to the CLP Holdings Limited for their support in the "Pass Love On" Project of the HKBCF. During the 2024 Mother's Day, this Project enabled the HKBCF to present inspiring stories of breast cancer patients through videos, imparting positive energy to the breast cancer community.

Fu Tak lam Foundation Limited Financed Comprehensive One-Stop Breast Screening Service Programme for Underprivileged Women

The HKBCF is thrilled to receive approximately HK\$1 million from the Fu Tak lam Foundation Limited. From April 2023 to September 2024, this funding will provide free breast screening services for 570 low-income women aged 40 and above, helping to raise awareness of breast health among women.



香港公益金資助基金會乳健 宣傳片製作

衷心感謝香港公益金資助基金會一系列的乳健宣傳片製作，為乳癌患者及康復者在抗癌路上提供實用的健康飲食資訊，與我們一直同行。

The Community Chest of Hong Kong funded the HKBCF breast health video production

Our heartfelt thanks to the Community Chest of Hong Kong for their great support in funding the production of a series of the breast health videos of the HKBCF, which equipped our breast cancer patients and survivors with practical nutrition insights. Let's walk hand-in-hand to fight the disease.



媒體工作一覽

MEDIA WORK AT A GLANCE



11 篇
pieces
新聞稿
Press Release



97 篇
pieces
報章專欄文章
Articles
in Regular
Columns



12 次
times
媒體訪問
Media
Interview



4 次
times
新聞發布會
Press
Conference



2024年3月5日，基金會主席霍何綺華博士接受無線電視《流行都市》訪問，作為乳癌康復者，分享抗癌之路，勉勵其他婦女勇於面對乳癌，並鼓勵婦女定期接受乳健檢查。

On 5 March 2024, Dr. Eliza Fok, Chairman of the HKBCF, was interviewed on TVB's well-known women's information programme "Big City Shop". As a breast cancer survivor, she hopes to inspire women to face the threat of breast cancer with courage and encourages women to have regular breast checkups.

香港乳癌基金會創會人張淑儀醫生於2023年10月26日接受《南華早報》訪問，提醒年滿40歲的婦女應定期接受乳健檢查。2023年12月1日，張醫生接受香港電台英文節目《Brunch with Noreen》訪問，分享本港乳癌概況，以及宣傳基金會提供的服務。

On 26 October 2023, Dr. Polly Cheung, Founder of the Hong Kong Breast Cancer Foundation (HKBCF), was interviewed by the South China Morning Post, reminding that women aged 40 or above should undergo breast screening regularly. On 1 December 2023, Dr. Cheung was interviewed by the RTHK Radio 3 English programme "Brunch with Noreen". Dr. Cheung gave an overview of breast cancer in Hong Kong and introduced the services provided by the HKBCF.



2024年3月6日，基金會管治委員會成員熊維嘉醫生和基金會顧問理事會成員鍾麗芳女士，接受香港電台英文節目《Brunch with Noreen》訪問。熊醫生講解不同乳健檢查的分別，鍾女士則分享克服乳癌的心路歷程。

On 6 March 2024, Dr. Hung Wai-ka, member of the Management Committee, together with Ms. Rebecca Chung, an Advisory Council member, of the HKBCF, were interviewed on the RTHK Radio 3 English programme "Brunch with Noreen". Dr. Hung explained the differences in various breast health screening methods, while Ms. Chung shared her journey in overcoming her battle with breast cancer.

基金會喜訊

GOOD NEWS OF HKBCF

2023年12月12日，香港權威雜誌《Prestige》邀請基金會主席霍何綺華博士成為「女性的力量」一員。霍博士在訪問中提到，女性是家中的首席執行官及首席情緒執行官，在家庭和社會擔任重要領導角色，因此女性應注重自己的健康，為整個家庭和社會帶來正面影響。

On 12 December 2023, Dr. Eliza Fok, Chairman of the HKBCF, was honoured with "Women of Power 2023" by the leading Hong Kong magazine Prestige Hong Kong. Dr. Fok said in the interview by the magazine that women are the Chief Executive Officer and the Chief Emotional Officer of a family. They play a crucial role as leaders and pillars within families and the community. Women should therefore look after their health, to bring a positive impact on their families and the community.



藝人龔慈恩及林愷鈴獲委任為基金會大使，為「乳健同行 2023」拍攝宣傳片，呼籲大家參與基金會年度慈善步行籌款盛事，一起「重新出發·守護乳健」。有關短片於2023年9月7日發布。

林愷鈴更於2024年5月31日接受商業電台節目《有誰共鳴》訪問，當天聽眾可透過手機短訊捐款，而她選擇基金會作為有關捐款受惠機構。

Ms. Mimi Kung and Ms. Ashley Lin were appointed as the HKBCF Ambassadors. In a promotional video, they appealed for public support of the annual signature charity event "Pink Walk 2023" of the HKBCF, calling to "Step Up for Breast Health". The video was released on 7 September 2023.

Ms. Lin also attended the Commercial Radio Hong Kong programme "Share My Song". Listeners had the opportunity to donate via SMS messages, and she chose the HKBCF as the beneficiary of the donations.

基金會主席霍何綺華博士接受《星島日報》專訪，分享對抗乳癌的心路歷程，並介紹基金會的三大服務和工作：乳健中心的乳健教育和乳健檢查，乳癌支援中心的患者支援，和香港乳癌資料庫的研究及倡議。有關報道於2024年3月4日刊登。

Dr. Eliza Fok, Chairman of the HKBCF, was interviewed by Sing Tao Daily, during which she shared her journey in the fight against breast cancer. She also introduced the HKBCF's three main services and initiatives: breast health education and screening at the Breast Health Centre, patient support at the Breast Cancer Support Centre, and research and advocacy through the Hong Kong Breast Cancer Registry. The story was published on 4 March 2024.



乳癌康復者的回饋

VALUABLE FEEDBACK FROM OUR SURVIVORS



黃若詩女士
MS. ANGELA WONG

2017年11月，我在年度身體檢查中偶然確診患上乳癌，需要接受一整年的治療「全餐」，包括手術、化療、標靶治療、電療、服用賀爾蒙藥。確診當天，我腦海出現的除了家人之外，就是香港乳癌基金會（基金會），還記得基金會姑娘當時在電話中懇切安慰的說話，讓我的心首先能夠定下來。

感謝基金會在我開始治療前，提供了一個認識同路人的機會，讓我知道自己不是孤軍作戰。基金會在我治療期間更給予我各方面適切的支援、治療資訊、心理輔導、營養心得，充滿愛和鼓勵。今年踏入第6年，我很幸運，在這康復路上，有基金會陪我同行，我參加了基金會舉辦的各項身心靈活動，幫助我重新認識自己，重拾信心，基金會的手工藝工作坊提供很好的平台容我發掘興趣，學習欣賞自己，表達自己的感受。

我跟很多生活在香港的都市女性一樣，面對家庭及工作上不同程度的壓力，我形容自己從前的人生只有黑白色的文件，現在，我感到人生添了很多豐富的色彩。我希望成為義工，與同路人分享生命。在此，與姊妹們共勉之，愛自己多一點，笑多一點，慢活一點。

In November 2017, during an annual checkup, I was diagnosed with breast cancer. I had to undergo a year-long treatment, including surgery, chemotherapy, targeted therapy, radiation therapy, and hormone therapy. On the day of my diagnosis, besides my family, the Hong Kong Breast Cancer Foundation (HKBCF) was the first thing that came to mind. I still remember reassuring words from the nurse of the HKBCF over the phone, which calmed my nerves.

I am grateful to the HKBCF for providing me with an opportunity to connect with other breast cancer patients before I started my treatment, making me realise I wasn't alone in this fight. The HKBCF provided me with comprehensive support, including treatment information, psychological counselling, and nutritional guidance, all filled with love and encouragement. This year marks my sixth year of recovery, and I am fortunate to have the HKBCF by my side. I have participated in various mind-body-spirit activities organised by the HKBCF, which helped me rediscover myself and regain my confidence. The HKBCF's handicraft workshops provided a fantastic platform for me to explore my interests, learn to appreciate myself, and express my feelings.

Like many urban women in Hong Kong, I have faced various pressures from family and work. My life once revolved around black and white documents, but now it is filled with colour. I aspire to become a volunteer and share my experiences with fellow survivors. I encourage all women to love themselves more, smile more, and take some time to slow down.

我於2023年9月確診乳癌，當時78歲獲告知需接受一系列治療後感到相當懼怕。在抗癌過程中，獲得基金會的中醫師悉心治療，透過中醫會診、中藥和針灸治療，讓我成功改善了乳癌治療所帶來的副作用。中醫師、中心護士及所有服務人員的關懷備至，讓我獲得無形的力量，抵抗惡疾，並在基金會認識一眾同路人，且獲女兒悉心照顧，回看患癌經歷，我得到的比失去多。

I was diagnosed with breast cancer in September 2023, at 78 years old, and the upcoming treatments left me in trepidation. I would like to express my heartfelt gratitude for the HKBCF's Traditional Chinese Medicine (TCM) and support services! During my cancer treatment journey, I received attentive care from the HKBCF's TCM practitioner. Through TCM consultations, herbal medicine, and acupuncture treatments, I have successfully alleviated the side effects caused by breast cancer treatment. The care and support provided by the TCM practitioner, nurses, and all service staff gave me immeasurable strength to fight against breast cancer. With my daughter's attentive care and the support from fellow survivors I met through the HKBCF, I feel that my gain outgrows my loss when I reflect on my cancer journey.



謝婆婆
MS. TSE

鳴謝

ACKNOWLEDGEMENTS

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可為一位有經濟困難的婦女提供免費乳房X光造影檢查

may give a woman in need a free mammogram



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可為有中度至嚴重淋巴水腫並接受繃帶包紮治療的患者提供繃帶乙套，幫助紓減淋巴水腫的症狀/ 幫助處理淋巴水腫

may offer one set of bandage to patients diagnosed with moderate to severe lymphoedema for multi-layered lymphoedema bandaging treatment



港幣
HK\$640

可為一位乳癌康復者提供中醫診症乙次連兩日藥，以紓緩治療後的副作用

may offer a survivor one Traditional Chinese Medicine consultation with 2-day prescription of Chinese Medicine for relieving discomfort from side-effects of medical treatment



港幣
HK\$420

可為一位乳癌患者提供淋巴水腫指數測量服務

may provide a breast cancer patient with a lymphoedema index measurement



港幣
HK\$250

可為一位淋巴水腫患者提供「間歇性氣動加壓治療」，以紓緩淋巴水腫帶來的不適

may offer an intermittent pneumatic compression device treatment to a patient to ease the discomfort resulting from lymphoedema

成為義工 VOLUNTEERING

擔任香港乳癌基金會義工，貢獻你的熱心、時間和專長，協助我們推展對抗乳癌的工作和服務。義工服務能為我們節省行政開支，歡迎你加入我們的義工行列！

Join us as our volunteers, you can exercise your strength and make the most direct contribution to our work, at the same time, help minimise our operating cost.



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Hong Kong Breast Cancer Foundation Limited

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